

LET YOUR VISION TAKE FLIGHT

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THE  
**V E N U E**™

Elevating Events

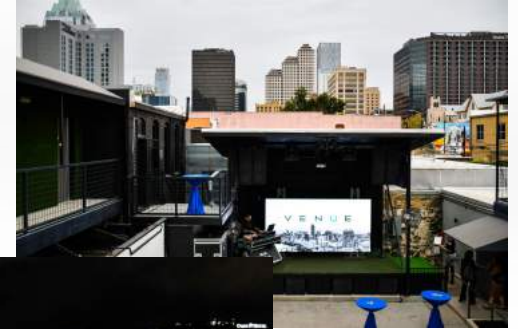


# ABOUT THE VENUE:

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The Venue is officially open for business and ready to elevate Austin's events to new heights! The Venue, located on historic 6th street in downtown Austin, has a clean non-descriptive look with the necessary amenities to allow for any type of event from corporate parties to private events, and last but not least, live music! Host your next fundraiser, conference, or party at the Venue and see the flexibility of this beautiful space. Our large, open floor plan allows our clients to customize the space to your creativity and vision.

We have an internal events team that can assist in all your needs from turnkey event production to helping your team to ensure a flawless event. Our team has a combined experience of 25+ years in the entertainment and event industry. This experience enables us to provide event solutions to anyone from large-scale corporate events to small, intimate private events.



# THE VENUE'S AMENITIES: [360 Virtual](#)

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## Tour



Full size stage with sound and dedicated sound booth to meet the need for any band.



High End Shapeshifter Lighting Systems with 42 moving heads that cover the stage & dance floor.



Eight screens including a 12 ft projector all looped together for any visual presentation needs.



Dual entry points can easily separate VIP and GA area.



Three separate full functioning bars.



688 person capacity & 6,500 sq. feet.



We offer up to 15 VIP areas/options to accommodate everybody.



Greenroom equipped with kitchenette and full bathroom with shower.

Stairs lead to second floor

Stairs lead to second floor



Cubby

DJ Booth

Cubby

Bar

Storage

Bar

ADA Access

3,900 SQFT

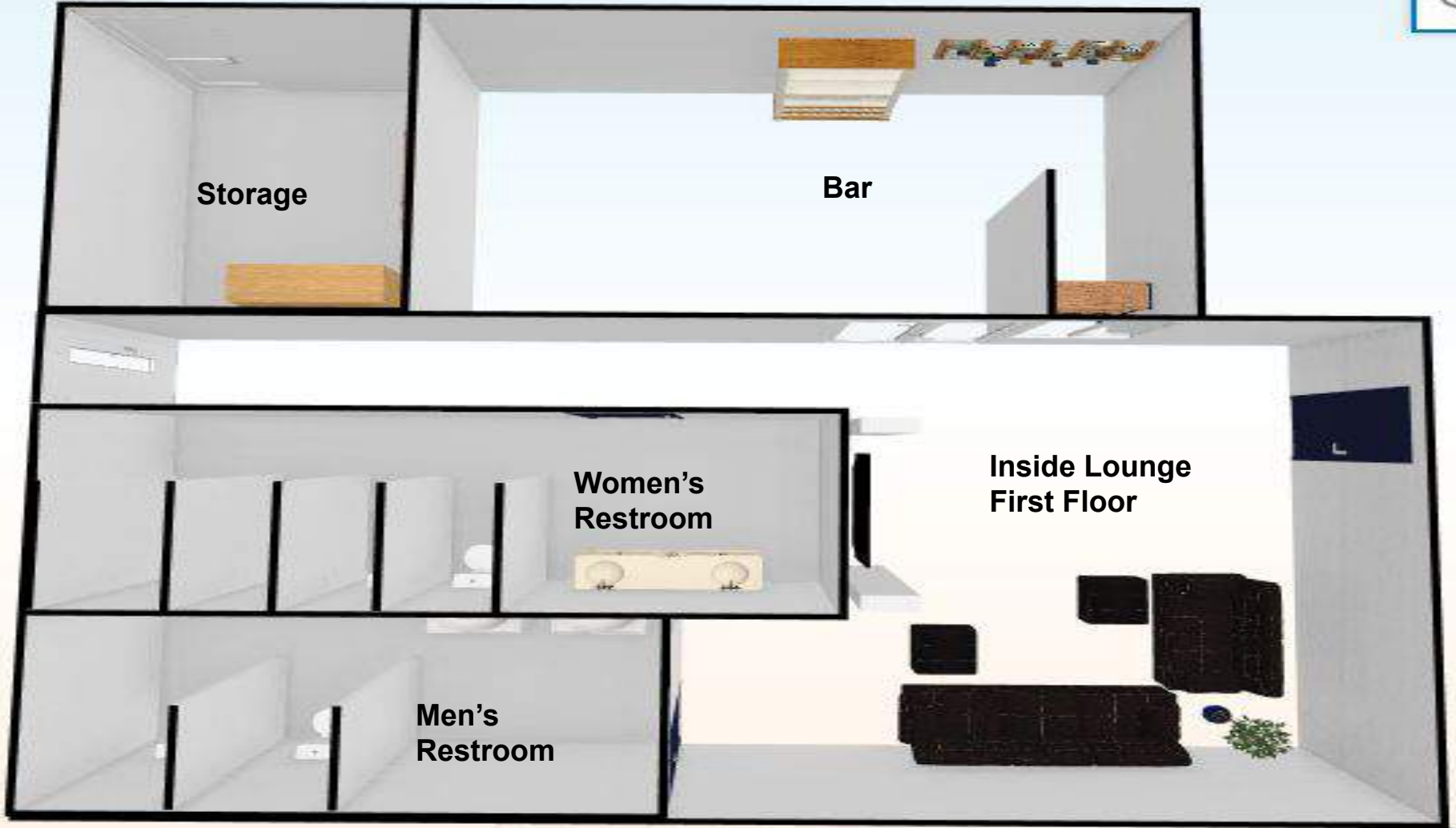
563 Capacity

Inside Lounge  
1,795 SQFT

18 x 12  
Stage

Green Room





**Storage**

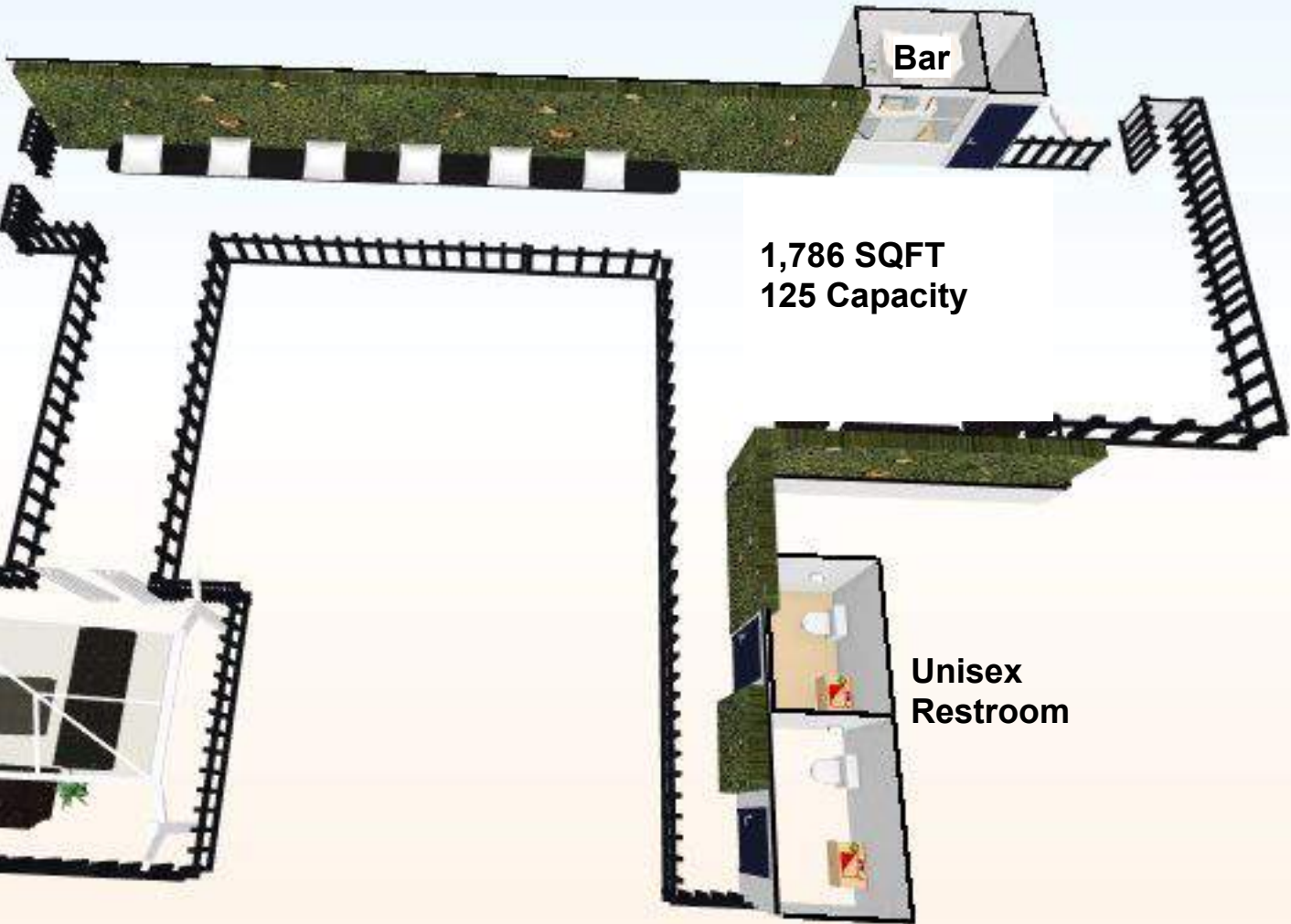
**Bar**

**Women's  
Restroom**

**Inside Lounge  
First Floor**

**Men's  
Restroom**

# Second Floor

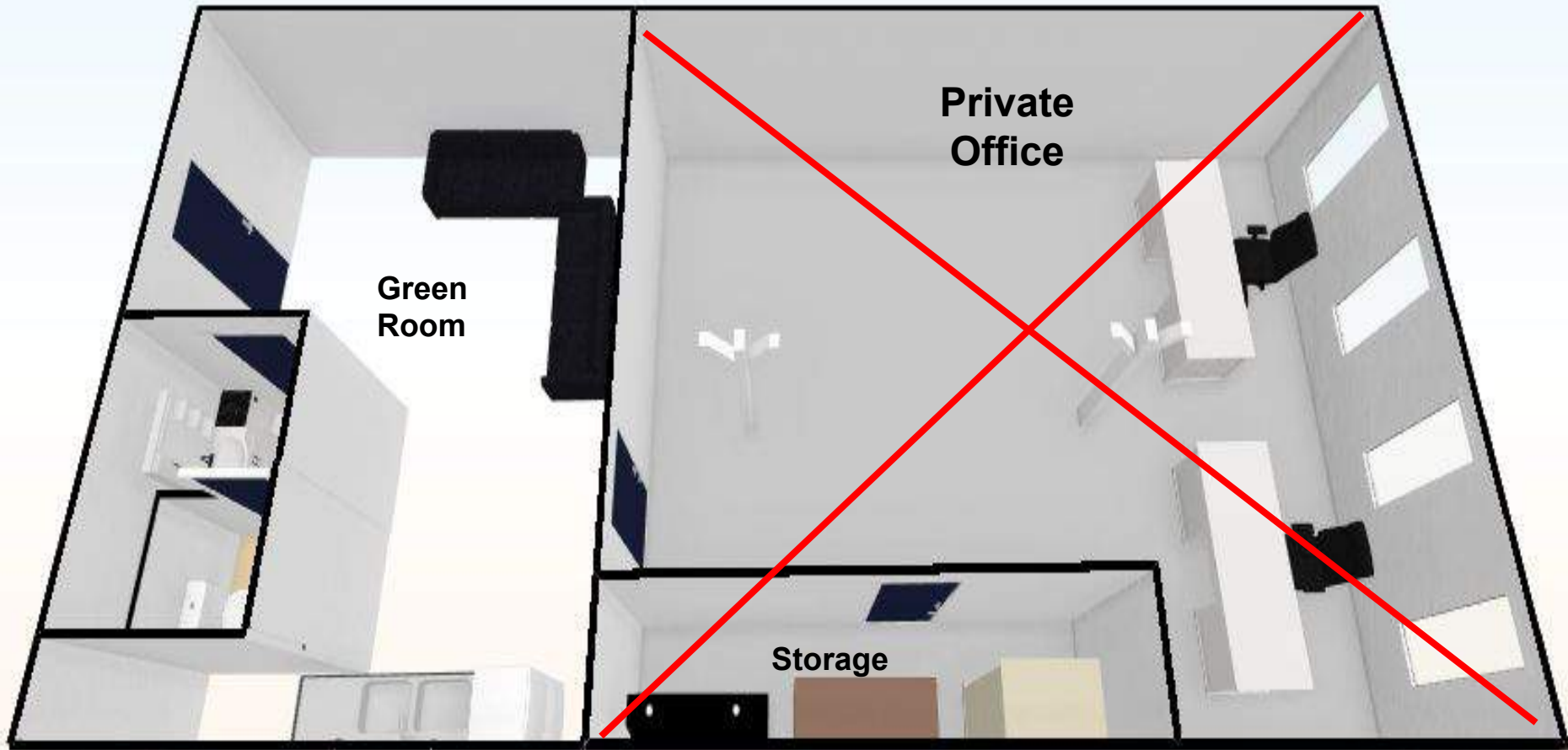


Bar

1,786 SQFT  
125 Capacity

Sky  
Lounge

Unisex  
Restroom



**Green  
Room**

**Private  
Office**

**Storage**

## PAST EVENTS:

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Austin is a city where people expect an event experience. Since opening its doors, The Venue has had the opportunity to provide Austin with immersive events that keep people coming back for more. From live music to conference panels, The Venue has seen it all! Listed below are some of the partners that we have worked with and the following pages showcase the amazing experiences that have taken place at The Venue.





## CANNABIS NOW EVENT:

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Cannabis Now hosted a two day activation during SXSW 2019 that featured panel discussions, film screenings, live music, interactive experiences, giveaways, product launches, and more!

During the day, professional athletes and industry experts took The Venue's stage to discuss all things CBD related. At night, Devin The Dude and Curren\$y got the crowd vibing with their awesome sounds.




7,600+ attendees

## EPX SXSW EVENT:

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During SXSW 2019, EPX transformed The Venue to throw their annual Cirque Du Blanc experiential party. This event was a mashup of a futuristic circus + Burning Man + a little Wolf of Wall Street. Mind-blowing performers entertained the crowd as party-goers danced along to some of the best DJs on the planet.

 500+ attendees





## CAPITAL FACTORY:

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SXSW 2019 officially kicked off with the SXSW Startup Crawl. The Venue was the last stop on the bar crawl, but the fun did not stop there. Capital Factory kept the good times going with their Nightcrawler After Party! The Spazmatics rocked the stage and got the entire crowd dancing and singing along. This event was the perfect way to start off SXSW and really set the tone for the type of fun, immersive event experiences people receive from The Venue.



1,500+ attendees

## VIBE VESSEL:

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The Venue has partnered with Vibe Vessel to bring Austinites immersive experiences filled with good vibes and great times. Holy House features a Sunday Funday market with an abundance of vendors, live-painters, and creatives displaying and selling their work. Top DJs from around the world spin up plenty of ear candy to cleanse the soul. Want to experience the vibe yourself? Check The Venue's calendar for upcoming Vibe Vessel partnerships.



800 - 1000+ attendees



## SPRING LOVE FASHION SHOW:

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The Venue had the opportunity to showcase its versatility as an event space by hosting the Spring Love Fashion Show. Live performances, short-film screenings, and a magazine release party kept guests entertained as they watched models show off Spring's latest fashion on The Venue's Stage. After the show there was an entertainment industry mixer that allowed guests to network with fashion professionals.



1,000+ attendees

## LIVE MUSIC:

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Austin is the live music capital of the world. From big name stars to local talent, The Venue has a booming sound system and large stage that makes it the ideal place for any performance. The Venue is well aware of their responsibility to provide Austinites with diverse jams to dance and sing along to, and two levels give guests plenty of space to party the night away.



800+ attendees





## TESTIMONIALS:

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**The Venue might be the new kid on the block, but it's quickly becoming one of Sixth Street's hottest spots! Check out what others have to say about The Venue, and make sure to stop by to experience the greatness yourself!**

**"We threw a party here during SXSW & it was amazing. Great staff, nice clean facilities & a rocking sound system." -Sunshine Woodyard**



**"The Venue is an awesome and fun location. It makes for a perfect location for events and a great time with friends." -Nicole Flowers**



**"I had never been here prior to St. Patrick's Day, but it appears I have been missing out! The VIP area, veranda, and stage were amazing! How have I not been here before!?" -Andrea Paskert**

**"I love the outside space to bring in nothing but good vibes, the owners are great and very warming to the crowd. My new favorite in Austin. This type of energetic space was needed. - Fitness Force TX"**



# Q&A Page 1:

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## What does parking look like?

Pay to Park | Rideshare drop-off | Valet for hire

## What does pricing look like?

- Rates vary based on event type and time of day, please contact us for pricing details

## What is the Venue's capacity?

- 700 person capacity.

## Is the Venue licensed or unlicensed?

- Licensed

## Do we have any preferred caterers?

- No, but we are more than happy to help connect you with caterers in our network.





# Q&A Page 2:

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## **Does the Venue have full light and sound?**

- Yes! See page 2

## **Will there be someone to assist with event setup?**

- We can have staff available to help with setup for an additional fee, please ask for details.™

## **Does the Venue provide bartenders for events?**

- Yes! Venue staff is included in your venue rental.

## **Does the Venue have valet?**

- No, but you can be dropped off right in front or a valet company may be hired at an additional rate.

## **Is the Venue ADA accessible?**

- Yes!